

PROPERTY PLANNING COMMON ELEMENTS

COMPONENTS OF MASTER PLANS

RECREATION ACTIVITIES AND THEIR MANAGEMENT

Four-wheel-drive (4WD) Vehicle Driving

Desired Experiences and Site Selection Considerations

As with motorcycles, there is a wide range of four-wheel-drive vehicles (4WD) that are used in this activity; some are licensed and street legal, others are not. Similarly, there is a range of desired experiences. Some participants wish to drive on rough, primitive roads in remote areas enjoying the views and the secluded experience. Some 4WD drivers use their vehicles to access areas for hunting, fishing, trapping, gathering firewood and wild edibles, and sight-seeing.

Others seek challenging, slow-moving, steep climbing adventures that test their driving abilities and their vehicle's performance. These drivers can spend hours at a site slowly navigating routes up a hill. Places that provide a range of difficulties are desired.

Notable Differences in Participation or Opportunities Across the State

There are very few opportunities on department lands. Most of the existing opportunities are in the northern part of the state on federal and county forest lands.

Notable Times of the Year of High or Low Participation

Use is seasonal and occurs mostly between late spring and fall. Many remote roads are closed in the spring due to seasonal thawing. Late summer and fall can be an enjoyable recreation and tourism period with fall colors and cooler temperatures.

Participation

Participation Rate and Frequency

Based on a 2016 survey of Wisconsin residents conducted for the development of the Statewide Comprehensive Outdoor Recreation Plan (SCORP), it is estimated that 8% of adult Wisconsin residents participate in 4WD vehicle driving. This ranked #54 out of 64 activities evaluated.

Days/year	% of 4WD Drivers
1 to 2	44
3 to 9	25
10 to 29	17
30 or more	15
Total	100%

In terms of frequency, participants that engaged in 4WD vehicle driving did so about in line with participants in other types of recreation (4WD vehicle driving ranked #32 in frequency out of 64 activities evaluated).



Demographics

As can be seen from the SCORP survey results in the table below, participants in 4WD vehicle driving in Wisconsin tend to be younger, rural men.

Demographic Category	Demographic Group	% Participation Rate Within Demographic Category	% Composition of Demographic Category (sums to 100%)
Age	18-29	17	42
	30-39	8	18
	40-49	7	12
	50-59	7	16
	60-69	4	7
	70 and older	4	5
	Total	--	100
Gender	Female	6	36
	Male	11	64
	Total	--	100
Residence	Rural	11	65
	Urban	6	35
	Total	--	100